

29 October 57

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TO ALL EMPLOYEES:

I have just received the following telegram from the Honorable Fred A. Seaton, Secretary of the Interior, who was designated by the President to serve as Chairman of the Government Unit of the United Givers Fund Campaign.

"This is to call your personal attention as Chairman for your Agency to the fact that the Government Unit of the United Givers Fund Campaign is far behind the amount raised last year at corresponding date and average pledge is less. The President shares the concern which Channing Walker and I expressed to him on Saturday. He increased his own already generous contribution and this fact if communicated to Federal employees may well promote like action by many of them. Only meeting of Government Unit goal will reasonably assure continuance of UGF with its 140 participating agencies including the Red Cross. Unless we step up the tempo of campaign and stimulate more generous giving, our employees face more, not fewer separate campaigns. Unless success is achieved by the scheduled closing date of October 31, it will undoubtedly be necessary to extend the campaign period and it is hoped that any necessary extension may be held to a minimum. I know you will share my concern for success and I shall appreciate every assistance you can personally give toward reaching your agency's share of the \$3,220,000 Government Unit goal."

Last year we contributed about \$76,000 to the United Givers Fund. Our goal for this year is \$85,000. To date, contributions and pledges totaling \$45,320 have been reported. This is only 57% of our goal, and it would appear that we are lagging behind the community generally.

I know that all of you recognize the important work which is done by these health and welfare agencies and will wish to support them to the best of your ability. I therefore urge each of you to consider your pledge in the light of the need for maximum participation in this important community effort.

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ALLEN W. DULLES

Director

CONCUR: 25X1A

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Deputy Director